Alejandra Peñas

UX Researcher and Designer

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EDUCATION

UX Design Certification

Google Certification   May 2024 – Sep 2024

UX/UI Bootcamp Certification

University of Central Florida   May 2023 – Nov 2023

Bachelor of Arts in Mathematics

Florida International University   Aug 2015 – Dec 2018

EXPERIENCE

UX UI Software Designer   Barfield Inc.   Jun 2025 - Present

- Spearheaded the user interface design for innovative aerospace ground support test equipment (GSTE), collaborating cross-functionally with software engineers to translate complex technical requirements into intuitive digital experiences.
- Developed and maintained comprehensive UI Style Guides, elevating design consistency and brand coherence across the GSTE product portfolio.
- Managed all design deliverables, timelines, and stakeholder expectations across engineering, software, and product teams—ensuring seamless alignment from concept to deployment.
- Drive collaborative workflows using Figma, FigJam, Microsoft 365, and Jira, facilitating transparent communication and efficient design handoffs

User Experience Researcher   Secure Cyber Trust   Jan 2022 - Present

- Designed UX solutions for mid-complexity projects using prototypes/wireframes to design and launch company website for both mobile and desktop.
- Teamed up with cross-functional teams to optimize website UX flows, boosting user engagement and driving IT compliance/cybersecurity client acquisition.
- Update and expand the UX/UI library as new projects are completed, ensuring design assets remain relevant, organized, and ready for reuse.
- Actively and routinely conduct user-surveys and testing for the improvement of user-interaction of company website to generate new iterations meeting the needs and pain points of the users.

Technical Writer (Temp)   Barfield Inc.   Sep 2024 – Jan 2025

- Developed and maintained a variety of technical documentation, including user manuals, installation guides and troubleshooting procedures using tools such as Office 365 and Google Suite.
- Organized and structured technical information in a logical and intuitive manner to facilitate easy understanding and navigation, following the information architecture established by the company.
- Work with customer success leaders to assess, improve, and execute a comprehensive customer experience strategy aligned with business goals.

SKILLS

- Skilled in qualitative and quantitative research methods.
- Strong interpersonal and communication skills, with the ability to work independently and in a team.
- Excellent UX writing and editing skills, with a keen eye for detail.
- Proactive in communicating and documenting project progress, status, and workload.
- Proficient understanding and use of Figma, Trello, Google Suite, and Microsoft Office 365 tools.